

## NEWS RELEASE

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### **Yuanta Collects Nearly 9,000 Books in 6 Years to Remote Areas and Plans Volunteer Storyteller Training**

Reading is the foundation of learning. Children in resource-poor rural areas also need to have access to knowledge. Yuanta Financial Holding Company (FHC) and Yuanta Cultural and Educational Foundation have long held the “Fun Heart Reading Story Train” book drive, calling on colleagues to donate second-hand books. A total of 2,517 books were collected this year. In response to the COVID-19 pandemic, Yuanta volunteers gathered all the books in one centralized area and disinfected and sterilized them to protect the health of children. The event also arranged a “Basic Course on Storytelling” and invited professional speakers to conduct volunteer training on storytelling, expecting volunteers to interact with children naturally through storytelling that will allow the children to understand the joy of reading.

The Yuanta Foundation hopes to enrich lives through reading. Thus, book drives are uninterrupted during the pandemic. Through the “Fun Heart Reading Story Train,” 8,758 books have been collected over the past six years and have all been donated to charity organizations. This time, 33 Yuanta volunteers participated in the cleaning and sorting of books. Some volunteers brought their families along to help. A colleague who has been volunteering for two years in a row said that it is a very meaningful activity, “I brought my children here to organize books, so that they can experience the joy of helping others and cherish the happiness they have!”

“I hope you will like this dinosaur picture book. Enjoy!” “Opening a book is good. Children should develop the habit of reading to enrich their lives!” These

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are the messages written by Yuanta colleagues on the event's exclusive bookmarks. Such caring service has received enthusiastic support from Yuanta colleagues. They all wrote down their blessings, hoping that those who received the books would feel the heart of Yuanta, and the exclusive bookmarks brought more warmth to the book drive.

In order to enhance the richness of the activities and increase the energy of Yuanta's educational services, we invited Hsu-chuan Liu from the StoryCare Parent-Child Development Team to lead the children to appreciate the key points of picture books through the "sound and color changes" of picture book narration. All the volunteers who participated in the training gave high praise to the instructor, "Ms. Liu shared her years of experience in storytelling. I learned that storytelling can transform words into pictures and bring different feelings to children." "I thought I was a good storyteller, but after listening to Ms. Liu's class, I realized that there are more storytelling techniques that I can use." The volunteers are looking forward to the arrival of the book giveaway, hoping to bring the "storytelling" skills learned in the classroom to the children for a different reading experience.

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Photo: Yuanta volunteers organize used books for love